

WASTE is everywhere.



For more info on Zero Waste go to rdks.bc.ca, rbc.bc.ca or call the Recycling Council of BC Hotline at 1.800.667.4321



What's the alternative? **ZERO WASTE.**

ZERO WASTE is a philosophy that emphasizes continuous improvement. The ultimate goal is to create a closed loop system for all materials produced or used by our economy and lifestyle.

ZERO WASTE is more than reduce, reuse and recycle. It demands innovation and change. It means only designing and creating products that can be recycled back into the economy and nature.

ZERO WASTE demands everyone – individuals, communities, businesses, industries and government – take responsibility for managing waste.

ZERO WASTE IS NECESSARY FOR OUR LONG-TERM SURVIVAL.

ZERO WASTE initiatives in your community.

HAPPY TREE COMPANY

Terrace's Happy Tree Company sells natural, locally-made and earth-friendly products. By providing alternative products, the store hopes to help people improve their own health, and the well-being of the community and environment.

“Working towards zero waste is so important, not just to slow down the growth of our landfills, but overall to reduce consumption of our precious resources. Recycling, choosing products and foods with less packaging, re-using containers and bags, repairing before replacing, and donating our old clothing, toys and household items are just some simple changes we can make our input to local landfills.” – Tara Wilson, Happy Tree Company owner

REGIONAL DISTRICT OF KITIMAT-STIKINE (RDKS)

Under the direction of a Plan Monitoring Advisory Committee (PMAC) and the Works and Services department, RDKS has implemented numerous Zero Waste programs and strategies such as the Zero Organics to Landfill Strategy, It's Not Garbage pamphlet, Diversion Credits Funding program, Zero Waste Challenge Pilot Project and more.

“A Zero Waste approach offers both economic development and environmental benefits. It fosters healthy partnerships between government and industry, and taps into the ingenuity and freewill of every community member. Nature is our best teacher and we can all become much better students.” – Laurie Gallant, RDKS Zero Waste Program Manager

ZERO WASTE CHALLENGE PILOT PROJECT

In fall 2010 and spring 2011, while participating in a Zero Waste Challenge pilot project, 130 Terrace and Regional District of Kitimat-Stikine homes reduced their household waste through composting, recycling, water conservation and green shopping.

“This pilot project has allowed my wife and I an opportunity to reduce our household waste. We are following through with this project's challenge, reducing our waste as much as possible, for the sake of our grandchildren. We are thinking about the legacy we are going to be leaving them.” – Terrace Participant, Zero Waste Challenge

What can we do to achieve **ZERO WASTE?**

"Never doubt that a small group of thoughtful, concerned citizens can change the world. Indeed it is the only thing that ever has."

Margaret Mead

